

# PHOENIX HOME & GARDEN



## Luxury audience? Your search ends here.

For 32 years, *Phoenix Home & Garden's* experienced writers, editors and designers have served as the authoritative voice on Southwest style, providing fine ideas for the Southwest home and regionally-suited advice for growing plants in the desert. Filled with inspiring articles, breathtaking photography, a local events calendar, art gallery updates and more,

*Phoenix Home & Garden* is the ultimate guide to the luxury Southwest lifestyle.

*Phoenix Home & Garden* ranked among other regional titles as a top circulation gainer in the United States this past decade. Additionally, our advertisers are plentiful, diverse and loyal because our affluent, sophisticated readers are engaged and responsive.

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**JANUARY**  
*Haciendas of the Southwest*

Our annual design issue showcases authentic hacienda-style homes and garden spaces that capture this inviting look through their design, architectural elements and materials.

**Ad Close: November 15, 2011**  
**On Sale: December 22, 2011**

**FEBRUARY**  
*Bed & Bath Ideas*

From master suites to guest quarters to powder rooms, we offer enticing ideas and fabulous furnishings for making these special spaces beautiful, comforting and functional.

**SPECIAL SECTION**  
Essential Elements

**Ad Close: December 15, 2011**  
**On Sale: January 19, 2012**

**MARCH**  
*Masters of the Southwest*

This signature annual issue profiles talented professionals and their creations—including amazing residences, landscapes and fine art—that embrace the Southwest, along with our 2012 Emerging Artists.

**Ad Close: January 16, 2012**  
**On Sale: February 16, 2012**

**APRIL**  
*Annual Garden Issue*

This highly-anticipated annual issue delivers timely tips, ideas, advice and inspiration for creating the ultimate Southwest garden, and also presents homes that celebrate them.

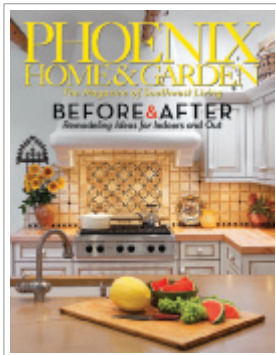
**SPECIAL SECTION**  
Essential Elements

**Ad Close: February 15, 2012**  
**On Sale: March 22, 2012**

**MAY**  
*Top Kitchen Trends*

Design-savvy idea-filled kitchens will take center stage as we spotlight the latest products, materials and trends for this hardworking heart of the home.

**Ad Close: March 15, 2012**  
**On Sale: April 19, 2012**



**JUNE**  
*Everything Blue*

Readers will discover new ways to keep their cool with a summer issue focusing on everything blue, from pools and spas to paints and products for the home and garden.

**SPECIAL SECTION**  
Kitchen Guide

**Ad Close: April 16, 2012**  
**On Sale: May 17, 2012**

**JULY**  
*Reader's Choice Issue*

We ask and readers weigh in with their opinions in a fun issue that includes homes and gardens selected by readers.

**SPECIAL SECTION**  
Essential Elements

**Ad Close: May 15, 2012**  
**On Sale: June 21, 2012**

**AUGUST**  
*Before & After*

The continuing interest in home remodeling has produced remarkable redos for indoor and outdoor spaces alike, and we feature some of the best around in this idea-filled issue.

**SPECIAL SECTION**  
Remodeling Profiles

**Ad Close: June 15, 2012**  
**On Sale: July 19, 2012**

**SEPTEMBER**  
*Designs by Designers*

Along with inspiring ideas from the pros, we reveal our 2012 Young Guns of design and the first-place winners of the 2012 ASID Design Excellence Awards.

**SPECIAL SECTIONS**  
Designer Profiles  
Essential Elements

**SPECIAL INSERT**  
Garden Guide 2012

**Ad Close: July 16, 2012**  
**On Sale: August 23, 2012**

**GARDEN GUIDE 2012**  
*Special Issue*

Our premiere Garden Guide will be polybagged with our in-state September subscriber issues. This digest-sized Guide offers our devoted gardening readership the detailed information they desire in one comprehensive piece. Desert-focused content includes checklists, Q&As, tips, trends, plant pairings and pests.

**Ad Close: July 2, 2012**  
**Polybagged with all in-state September subscriber issues**



**new product!**

**OCTOBER**  
*Outdoor Living*

This eagerly anticipated annual issue showcases homes that blur the lines between indoors and out, as well as the latest in furnishings, products and ideas for awesome alfresco areas, from courtyards to patios and pool ramadas.

**Ad Close: August 15, 2012**  
**On Sale: September 20, 2012**

**NOVEMBER**  
*Dream Homes*

We highlight a select group of dreamy homes and gardens, along with products and ideas for achieving them, in this popular annual issue.

**SPECIAL SECTION**  
Dreams into Reality Profiles

**Ad Close: September 17, 2012**  
**On Sale: October 18, 2012**

**DECEMBER**  
*Annual Holiday Issue*

A reader favorite, our coveted December issue is packed with holiday gift and decorating ideas for every room of the house.

**SPECIAL SECTION**  
Essential Elements

**Ad Close: October 15, 2012**  
**On Sale: November 22, 2012**

**DESIGNARIZONA 2013**  
*Special Issue*

This oversized, profile-driven annual is a comprehensive compilation of products, services, resources and professionals. Ideal for consumers and the trade.

**Ad Close: October 15, 2012**  
**On Sale: December 13, 2012**  
**+ digital edition & monthly mailings through 2013.**